



Case Study

Mobility

IOS & Android Apps: **Singapore Grand Prix Formula 1**

Overview

Singapore Grand Prix is a motor race which forms part of the FIA Formula One World Championship

Requirements

Client needed an Official Singapore GP App on both IOS & android for the purpose of showcasing Event Schedules, booking Race Tickets, broadcasting Events Notifications, showing Interactive Maps & other official promotional activities

Solution

EvvoMobility's Solution included quick & fast paced development of the applications for two consecutive years.

- Integrated Static Maps with coordinates to plot entire Marina sands bay with the booths & customer interaction points.
- Followed strict Security & encryption mechanisms to integrate the ticket purchase & worked on all Customer Use Cases
- To make the app attractive in terms of in-app purchase, it was integrated with push notifications & social gamification.

Technologies Used

- Database: **Oracle**
- Application Development: **Java & Struts**
- Ticketing Engine: **Propretory Ticketing Platform**
- Frontend Apps: **Native Core IOS & Native Core Android**