



Case Study

Digital Media

EVVO LIVE, EVENT and VHSP

Conference for public service

2 government agencies were tasked to hold a conference for 2 consecutive days at Singapore Suntec City Conference Hall. The event had invited over 1,500 public service officers to attend the conference and the conference required a live broadcast to enable real-time audience interaction with different government agencies.

The basic scope of work for this instance, EVVO submitted a proposal quoting that we will provision Live Feed and Live Webcast services, including all the video equipment, audio equipment, lighting equipment, recording services and professional assistance necessary to supply, configure, test and commission the services that meets the requirements.

Solution

On top of the basic Live webcast services, EVVO was assigned to provide a video hosting and streaming portal for the conference, with the agency's branding and restricted login access to the portal and report analytics.

In addition, EVVO was asked to arrange event video, audio, lighting and projection equipment, together with professional videographers, engineers, technical support team for this event.

A kick-off meeting was executed once EVVO won the proposal. The kick-off meeting laid out the objectives of the customer's project, as well as 1st draft of a project schedule based on the requirements.

EVVO appointed an experienced EVVO Project Manager to manage the entire project, for coordination, engaging video and audio professionals, getting security clearance and other things that was necessary for a live broadcast.

The process took about 3 months and received compliments from the customer on the EVVO professional advice and detailed project plan that ensured the smooth streaming of live broadcast.

Pictures Clicked @ the Event

